
Education

BACHELOR OF FINE ARTS: GRAPHIC DESIGN

Brigham Young University—Hawaii · Laie, HI
May 2018 - April 2022

Minors in music, web development, & natural science.
Awarded the Visual Arts Scholarship, Performing Arts
Scholarship, and University Merit Academic Scholarship.

Experience

FREELANCE MOTION & GRAPHIC DESIGNER

Sadie Madriaga Design + Motion
January 2022 – Present

Freelance 2D & 3D motion design, graphic design, &
digital marketing.

MARKETING ASSISTANT

HartmanBaldwin · Claremont, CA
December 2019 – April 2022

Motion design & video editing. Social media content
creation. Website design & development.

ANIMATOR & VIDEO EDITOR

BYU—Hawaii · Laie, HI
June 2021 – April 2022

Animation, videography, and video editing for music videos.
Poster and brochure campaign design for concerts.

ZIPLINE INSTRUCTOR

CLIMB Works Keana Farms · Kahuku, HI
October 2020 – July 2021

Safety management & education for tour groups
through zipline & ropes course.

MOTION GRAPHICS DESIGNER

HartmanBaldwin · Claremont, CA
November 2023 – Present

Motion design & video editing. Social media content creation.
Website design & development.

MARKETING INTERN

HartmanBaldwin · Claremont, CA
February 2019 – December 2019

Motion design & video editing. Social media content creation.
Print & digital advertisement design.

PUBLICATION DESIGNER

BYU—Hawaii · Laie, HI
November 2021 – Present

Layout design and illustration for university magazine.

HĀ: BREATH OF LIFE USHER

Polynesian Cultural Center · Laie, HI
February 2019 – December 2019

Evening live production assistance. Guest safety and
direction. Customer service and conflict resolution.

Skills

MOTION DESIGN

3D modeling, texturing, UVs, lighting & animation
2D keyframe animation, animated typography, animated logos
Basic cell animation
Basic compositing

GRAPHIC DESIGN

Layout, packaging, & branding design
Web design and basic web development
Digital illustration
Digital marketing design and strategy

Softwares & Tools

MAXON CINEMA 4D + REDSHIFT

ADOBE CREATIVE SUITE

After Effects, Premiere Pro, Illustrator, Photoshop, InDesign, XD,
Animate, Aero, Lightroom, Bridge, Media Encoder, Acrobat.

BASIC SIDEFX HOUDINI

WORDPRESS

HTML & CSS